

Proud Supporters



www.silvertulipboutique.com



www.khoosuratbeautysalon.com
www.tahacademy.com



www.minaaz.com



www.grandvictorian.info



www.stinkyphobia.com



Event planned by: Finishline Events www.finishlineevents.ca



Utmost Adventure Trekking is established and run by experienced, energetic and passionate team of young hardworking people. Most of our team members have started their career from junior-level. The founder and managing director of the company began his courier on travel business by carrying heavy luggage in to High Mountains in Nepal and Tibet from 1999. Since few years work as a porter he got the promotion to Sherpa guide, since he had worked as a trekking, mountain and tour guide after his successful guide training from Nepal Tourism and Hotel Management Training Center.

Utmost Adventure Trekking Pvt. Ltd.

GPO Box No. 20510, Thamel, Kathmandu, Nepal
Tel: +977 4700095, 4701552 • Fax: +977 1 4358448
info@utmostadventure.com • www.utmostadventure.com



Super Star **Cindy Ashton** is an international, world class singer/entertainer, recipient of President Obama's "Call to Service" award & was recently featured on the front page of the lifestyle section of the Times. Find out more of Cindy's work at www.cindyashton.com



Silja Siller says "Dreaming gives us the direction, believing gives us power and taking action gets us there!"



Shelly Samuel Siddoo, Soaring Above All Odds-No Sight, No hands but have the POWER to lift others up!



Shweta Subram is an Indo-Canadian Urban Bollywood singer was awarded Best Singer in North America by Sangam Kala Group. Find out more of Shweta's work at www.shweta.ca

MY EVEREST EXPEDITION FUNDRAISING EVENT

- Venue:** Verdi Banquet Hall, 3550 Derry Rd E, Mississauga, ON
Date & Time: September 17, 2011 Saturday / Time: 5:45PM (Sharp)
 H'orderves: 6:30PM / Dinner: Serve at 7:30PM
MC & Singer: Cindy Ashton, a world class Singer/Entertainer will be singing and doing comedy
Guest Speakers: Dr. Bikram Lamba, Shelly Samuel Siddoo and Silja Siller
Entertainment: Live singing by **Shweta Subram** (Canadian Bollywood Singer - www.shweta.ca)
 Fashion Show by **Silver Tulip** • Make-up by **Khoosurat Beauty Salon**
 Jewellery by **Minaaz** & DJ

WE WILL BE CONDUCTING A SILENT AUCTION OF ONE-OF-A-KIND ITEMS!

For Further Details and Tickets Please Contact

SHRIYA SHAH-KLORFINE

Tel: 416-731-3775 • Email: info@myeverestexpedition.com • www.myeverestexpedition.com

About Shriya Shah-Klorfine

Shriya was born in Kathmandu, Nepal, and grew up in Mumbai, India, exposed to a diverse mix of South Asian cultures. She is an entrepreneur, political activist, social worker, and above all, a daring lady.

Shriya gained professional experience in various industries including fashion and food production, hospitality, imports and exports.

In 2000 she took the opportunity to work on cruise ships, traveling around the world. She says "it was tough but I enjoyed every challenge that came my way".

While aboard she met her life partner, Bruce Klorfine, and after 2 years they decided to get married. After their engagement and wedding in Mumbai, they came to settle in Bruce's home city of Toronto, Canada.

Today Shriya is the owner and president of SOS Splash of Style Inc., a company recognized as the exclusive importer of Master Chef Sanjeev Kapoor's 'Khazana' products in Canada. She is an active member of various social and cultural organizations, and involved in Canadian Politics as a member of the federal Conservative Party of Canada. She serves on the Board of Directors as Secretary in her home riding of Toronto Davenport.

She is the first South Asian woman from Canada to make the attempt to raise the Canadian flag at the top of the world's highest mountain - Mount Everest. Her ambition is to become Canada's 4th Canadian woman to make the climb.

She says, *"This is my dream and passion, and want to do something for my country. Nothing is impossible in this world, even the word 'impossible' says 'I M POSSIBLE'!"*

DOB: January 11, 1979

Profession: Import Business, SOS Splash of Style Inc. (Exclusive Importer of Master Chef Sanjeev Kapoor's 'KHAZANA' products)



Organized and Sponsored by

SOS Splash of Style Inc.

Head office Toronto, Canada

Tel: 416-371-3919 / **Fax:** 647-345-7379

Email: info@sosinc.ca / **Web:** www.sosinc.ca

Ticket Price: Regular: **\$100**

Seniors & Kids below 10 yrs: **\$80**

Mount Everest (8848m)

Mt. Everest is the highest mountain on earth, when measuring the height of its summit above sea level. Everest's summit ridge marks the border between Nepal and China. The summit of Mount Everest is thought to be rising at a rate of around 4 millimeters per year.

The mountain is called "*Sagarmatha*" in Nepal, which means "*Forehead of the Sky*" and in Tibetan language it is called Chomolungma or Qomolangma meaning "*Mother of the Universe*". The mountain was given its English name by Andrew Waugh, the British surveyor-general of India. With both Nepal and Tibet closed to foreign travel, he wrote:

"Hence Waugh chose to name the mountain after George Everest, first using the spelling Mont Everest, and then Mount Everest."

Mt. Everest have two main climbing routes, the south-east ridge from Nepal and the north-east ridge from Tibet, as well as thirteen other less frequently climbed routes. Of the two main routes, the south-east ridge is technically easier and is the more frequently-used route. It was the route used by Hillary and Tenzing in 1953. This was, however, a route decision dictated more by politics than by design as the Tibetan border was closed to foreigners in 1949.

Most attempts are made during April and May before the summer monsoon season. A change in the jet stream at this time of year also reduces the average wind speeds high on the mountain. While attempts are sometime made after the monsoon in September and October but the additional snow deposited by the monsoon makes climbing even more difficult.

Height: 8848m/29 028ft

Location: Nepal

Mission: 67 Days

Season: Spring

